

an ISO 9001:2015 Certified Institution

NAIPUNNYA

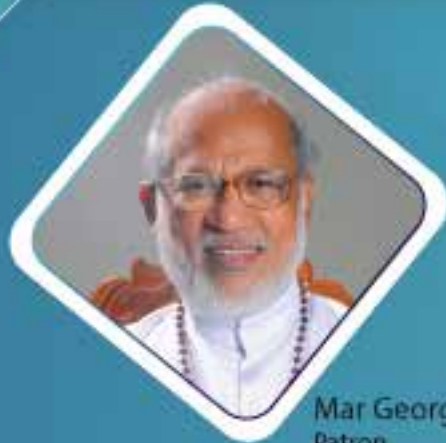
SCHOOL OF MANAGEMENT CHERTHALA

A project of the Archdiocese of Ernakulam - Angamaly
Affiliated to the University of Kerala





Our Inspirational Patrons



Mar George Cardinal Alencherry
Patron



Mar Antony Kariyil CMI
Co-Patron



Rev. Fr. Balju George Ponthempilly
Ex. Director & Principal



Rev. Fr. Jijo Kallarackal
Asst. Ex. Director



Rev. Fr. Sherin Puthenpurackal
Administrative Co-ordinator

NAIRPUNNYA

Principal's message



'Information to Transformation' – Knowledge is the first step towards transformation. Doing something with that knowledge changes your life! Hence at Naipunnya, we support our students to learn new information and then share specific ways to help them formulate and engage the steps to achieve their ideals and goals.

Shaping young, impressionable minds is one of life's biggest challenges. Authentic education implies an on-going, continuous interplay between the five moments of context, experience, reflection, action and evaluation between parents, students and teachers. This is not to lead to mere information but to appropriation, integration into the very activity of Almighty within us. This then leads from information to transformation. The good will Naipunnya holds among the people now is a testament of the above mentioned hard work and dedication we have given to the services of students and community.

We prepare our students to participate in a highly competitive world. We are also committed to instill in them values and principles and a deep concern for humanity. In tune with the times, Naipunnya provides emphasis to academic and non-academic realms. Soft skill development programme, personality training, finishing school programme and placement drives are conducted for providing exposure to students. The coveted ISO 9001 – 2015 certification for quality is an example of our constant desire for improvement and expertise.

We face a new challenge and distress caused by the COVID-19 pandemic. But we are well equipped to address the changing situations by physical as well as online platform.

I take this opportunity to welcome you to the ever expanding horizons of knowledge at Naipunnya School of Management. Here we teach students to explore their talents, identify their potential and to fly high. We believe in the complete development of personality along with providing knowledge. We want to transform students into morally, socially and culturally committed citizens of the future.

Fr. Baiju George Ponthempilly

NAIPUNNYA



VISION

We aim to be
a National Centre of Excellence
for value based,
inclusive and holistic education and research,
moulding our students into
highly proficient and responsible
global citizens.



MISSION



- Accomplish intellectual and professional excellence by creating an insightful, facilitating and mentoring, yet disciplined academic atmosphere.
- Cultivate a spirit of inquiry, advocacy and scientific temper among the members of the College.
- Execute academic and administrative plans and policies in an environment of transparency, equity and fairness.
- Ensure maximum resource efficiency as a responsibility towards the future of the society.
- Enhance awareness about human rights, cultural and spiritual heritage, and the environment.
- Develop leadership qualities among the students to be the change leaders of tomorrow and equip them to meet the challenges of a world without frontiers.
- Leverage cutting edge technologies for dissemination of knowledge and for instructional methods.
- Create and maintain physical infrastructure which will support the Vision and Mission, and will be symbolic of the College's aspirations.



Educational Programmes

BMS Hotel Management

B.A English & Communicative English

B Sc Computer Science

BCA

BBA

B.Com Finance

B.Com Commerce with Computer Application

B.Com Commerce & Tax Procedure & Practice

B.Com Commerce & Tourism & Travel Management

M.Com Finance

M.A English Language & Literature

NAIPUNNYA
SCHOOL OF MANAGEMENT
CHERTHALA


naipunnya
TO REACH THE UNREACHED



BMS Hotel Management

60
seats



With the advent of liberalization, privatization and globalization, Indian economy has recognized various areas having huge potential to accommodate a vast supply of human resources, such as Hotel & Tourism sectors. The aim is to give management training as well as practical knowledge in the respective field.

Eligibility

A pass in Higher Secondary or any other Examination accepted by the University as equivalent, with any subject combination with a minimum of 48% marks in aggregate.





B.Sc Computer Science

30
seats

Specially designed for students looking for a career in computers. The course covers all aspects of computers from the fundamentals to advanced. The objective of the course to help the students to improve their knowledge in current technology and to meet industry standards.

Eligibility

A pass in the higher secondary Examination of the State or an examination recognized as equivalent by the university of Kerala with Mathematics as one of the optional subjects.

BCA

30
seats

Fast growing information technology and communication systems have become critical components of almost every company's strategic plan. The BCA course aims at inculcating essentials as demanded by the global software industry through effective training methods. The curriculum is designed to cater to the ever changing demands of IT.

Eligibility

A pass in Higher Secondary Examination of the state or an Examination recognized as equivalent, by the university of kerala with Mathematics as one of optional subjects

Events - YANTRIKA 2K20





B.Com Commerce & Tourism & Travel Management

40
seats

With a strong foundation in commerce studies, the course specializes in tourism & travel management. This dynamic 3 year course equips the students with management skills & professionalism to suit the requirements & hospitality industry.

Eligibility

A pass in the Higher Secondary Examination or an examination accepted by the University of Kerala as equivalent there to, provided candidates coming from Non-Commerce groups have at least 45% of the aggregate marks.

B.Com Commerce with Computer Application

80
seats

Commerce with Computer Application course gives a deeper understanding of both Information Technology & Commerce, thereby enabling the budding graduates to pursue careers in either of the growing areas, viz. IT Industry or Commerce and Financial sector.

Eligibility

A pass in the Higher Secondary Examination or an examination accepted by the University of Kerala as equivalent there to, provided candidates coming from Non-Commerce groups have at least 45% of the aggregate marks.

B.Com Commerce & Tax Procedure & Practice

40
seats

The course helps the candidate to gain skills in accounting, finance and economics with special emphasis on taxation.

On completion of the course, the students become capable of performing well in banking, financial institutions, accounting and marketing services.

Eligibility

A pass in the Higher Secondary Examination or an examination accepted by the University of Kerala as equivalent there to, provided candidates coming from Non-Commerce groups have at least 45% of the aggregate marks.



BBA

40
seats



The Bachelor in Business Administration is designed to prepare students to understand the science of business administration. It provides basic knowledge of business concepts, procedures and methodologies of operations in organizations. It is the ideal programme for aspiring entrepreneurs.

Eligibility

A pass in the Higher Secondary Examination of the state or an examination accepted by the University of Kerala as equivalent with any subject combination with minimum of 45% marks.

B.Com Finance

40
seats

The programme prepares the students for higher level careers in the expanding fields of Commerce. The curriculum is designed to provide up to date information which helps the students to improve their knowledge in finance.

Eligibility

A pass in the Higher Secondary Examination or an examination accepted by the University of Kerala as equivalent there to, provided candidates coming from Non-Commerce groups have at least 45% of the aggregate marks.

M.Com Finance

15
seats

Master of Commerce is a postgraduate programme, two year course approved by the UEC.

The course aims at providing specialisation to the students in the field of Accountancy, E-business, Portfolio Management, Banking and Taxation.

The method of instruction includes interactive sessions, multimedia presentations, seminars and workshops.

The curriculum of involves dynamic finance & commerce concept.

Eligibility

a pass in B.Com with not less than 45% marks



B.A English & Communicative English

40
seats



In this age of globalization and multitasking the sky is the limit for these students. They can go for Post Graduation & Research. They can serve as faculty in schools & colleges. Taking an MBA will give them an edge in any entrepreneurial or managerial post. They can also be effective in the hospitality sector.

Eligibility

A pass in the Higher Secondary Examination of the State or an examination accepted by the University of Kerala as equivalent.

M.A English Language & Literature

10
seats

The important objective of the master's programme is to introduce students to advanced study and scholarly activity in order to prepare for a Ph.D for those who wish eventually to seek a career in university teaching and literary scholarship. UGC - NEF oriented curricular transaction is given priority for this purpose.

Eligibility

Graduation in English securing not less than 45% marks.



NAIPUNNYA

Naipunnya School of Management is an Arts and Science college affiliated to the University of Kerala, established in the year 2003 under the partonage of the Archdiocese of Ernakulam-Angamaly.

Naipunnya aims to become a dynamic centre of excellence by motivating the youth to attain their dreams with the support of innovative and quality training programs.

We mould students into successful and vibrant professionals by providing them with a perfect launching pad of learning, creativity, discovery and leadership skills.

The motto rings loud and clear "To reach the unreached".



FACILITIES

- Eco-friendly Campus
- College Bus
- Boys & Girls Hostel
- Cafeteria & Canteen
- Library
- Auditorium
- Sports Complex
- Smart Class Rooms
- Leased line facilities
- Wifi Campus
- Language lab
- A/c Seminar hall
- Industry Interaction
- Outreach Programmes
- Soft Skill Development
- Project Guidance
- Sports & Cultural activities





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